

Iconic Data

Company Profile



ICONIC DATA

Strategic Data Consulting Firm

Services

Here are some of the services Iconic Data is currently offering.

Services

Integration Architecture

We support system design, development, construction, and operation of client companies.

- IT Consulting
- Outsourcing

Data Consulting

We help our client companies to realise data-driven management.

- Interviews on your situation and identification of issues
- Data scientist team
- Solution proposals and implementation

Integration Architecture

Services

- IT consulting
- Outsourcing, etc.

Scope of Support

- Planning
- Consulting
- Requirements definition
- Design and development
- Testing
- Operation and maintenance, etc.

Engineering Team

— We are hiring due to numerous inquiries from our customers

Algotech

- Software Development Division

Datatech

- Data department (data science, AI, machine learning)

Infratech

- Hardware and infrastructure division (cloud, servers, networks)

Integration Architecture

Responds to following types of requests from our customers:

- “We don't have anyone in our company who is familiar with AWS, so we need a resident consultant.”
- “We want a company with solid technical capabilities to develop the system on our behalf.”
- “We are short of manpower onsite. If there is an engineer whose skill set matches our needs, please introduce him to us. ”



Integration Architecture

Solution Case Study

AI and data science

- Data engineering using various types of data

(pre-processing, feature engineering, machine learning, etc.)
- GCP/BigQuery data infrastructure design and construction
- Aggregation and data analysis using SQL
- Data aggregation, editing and analysis using ExcelVBA (macros)
- SAS statistical analysis in new drug development and clinical trials

- Development of automated applications for model building, model evaluation execution and forecast execution
- Development of systems for optimising stock counts
- Deep learning and other machine learning algorithms

Quality control projects

- AI chatbot development - testing
- AI-based Ruby on Rails system development

Integration Architecture

Solution Case Study

Consulting

- SAP implementation support
- Salesforce Service Cloud implementation support for a manufacturing company
- System development sales strategy project for a major telecommunications company
- Bank - Testing support/transition promotion for the MX-isation of an overseas payment system
- Business DX project



Integration Architecture

Solution Case Study

Infrastructure

- On-premises to AWS migration project
- Migration design and construction support for AD renewal
- Maintenance and management of servers and networks, escalation, investigation of causes, recovery support, etc.
- Definition, design and construction of overall network requirements

Development

- Web exchange system development for banks in Java
- AR and VR contents development using Javascript and frameworks
- Development and maintenance of EC packages
- RPA development and maintenance using UiPath
- Server-side (web, API, batch) development of apps
- iOS app development using Objective-C and Swift
- Android app development using Kotlin
- Embedded software development using C, C++ languages etc.

Data Consulting

Hearing your situation and identifying issues

After clarifying the business goals you want to achieve, we identify the true management issues.

Solution provision and implementation

Data incorporating cutting-edge Silicon Valley technology in real time
Our team of scientists will propose and implement the best solution from among all options, free from Japanese preconceptions.

Responds to following types of requests from our customers:

- “We have organized a data team with an awareness of the importance of data utilization, but it is not working well, so we need your help.”
- “I am interested in data-centric management, but I don't know how and what to do first..”
- “We are practicing data utilization, but are wondering if we can do something about the tedious data cleansing process..”



Iconic Data vision

**To create a wave of freedom
that comes from eliminating redundant tasks.**

These are our Iconic Values

Alliance

We value alliance, unity. Being a one team, a fellowship, a company of people doing **together**.

Exceeding

We value **exceeding** expectations and ourselves.

Humanity

We build for humans, with the goal of freeing **humanity** from the mundane.

Excellence of our people

We value the excellence of our people. Our exceptional **professionals** working in a diverse and inclusive environment.

R&D

In-house developed system

We are promoting a SaaS project that aims not only to solve corporate management issues, but also to automate management and increase corporate value. We are conducting offshore development in Myanmar and training a development team for the next generation.

Data consulting for subsidiaries within the group

Providing consulting services to improve corporate culture and lead the company to success.

Examples of consulting services

- AI chatbot development for automation of labor and administrative operations
- Marketing research and market analysis support
- Web skill test production (for data engineers, analysts, and scientists)
- Development of employee performance management and career path support tools, etc.

Overseas Offices



ICONIC DATA has offices **in the U.S., Singapore, Shanghai, Myanmar, and India**, and is constantly incorporating the latest information (cutting-edge technology, market trends, and overseas conditions) from around the world. We are not bound by the existing concepts of Japanese society, but pursue unlimited possibilities, and propose and realize the best solutions for our clients from a wide range of options.

We are piloting tomorrow's creativity through hybrid tech consultancy, and intelligence solutions.

About us

— Corporate profile

Established	April 2021
Capital	20,000,000 yen
Business activities	<ul style="list-style-type: none">• Consulting Business• System Integration Business• IT Outsourcing Business
CEO	Yuko Arai
Sales	1st term: 133 million yen (8 months in operation) 2nd term: 240 million yen (current monthly sales: 20 million yen) * Group annual sales 3.8 billion yen
Employees	33 (as of December 2022) * Total number of employees in the group: 643
Address	3-1, Kyobashi 3-chome, Chuo-ku, Tokyo 104-0031 14F 3-1-1 Kyobashi, Chuo-ku, Tokyo Tokyo Square Garden
Website	www.iconic.inc

Group Overview

Iconic Data Group



ICONIC DATA JAPAN Co., Ltd.
Established in 2021 Representative: Yuko Arai
Employees: 33 Focus areas: Data



AiGlow Co., Ltd.
Established in 2017 Representative: Aki Chiba
Employees: 57 Areas of focus: IT support



FILOXENIA Co., Ltd.
Established 2020 Representative: Chika
Nishimura SI business Focus area: Cloud



Shukang Data Technology Shanghai Co.,
Ltd.
Established in 2021 Representative: Liu Hai
Ryu China Business Focus Area: Data



EIRENE INC Established in 2021
Representative: Yuko Arai US Business
Focus Area: Infrastructure

Ecosphere Group



Ecosphere
Established 2011 Representative: Takahiro
Nakai Employees: 62 Focus area: cloud
computing



Eyesaac Co., Ltd.
Established: 2003 Representative: Yuko Arai
Employees: 67 Focus Area: Cloud



Observe Co., Ltd.
Established in 2011 Representative: Takahiro
Nakai Employees: 127 Areas of focus:
Infrastructure



Cognitive Data Co., Ltd.
Established 2016 Representative: Kazuki
Yamamoto Employees: 89 Focus area: data



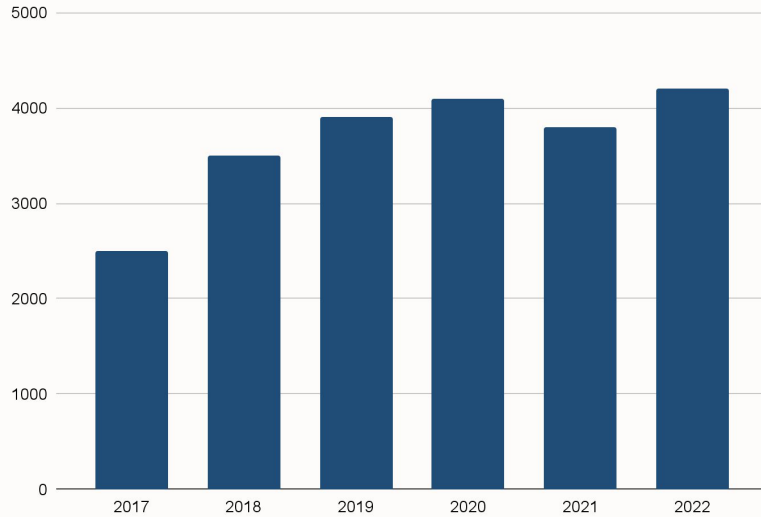
Zeal Learning **Colorful**
Yellow Tales Co., Ltd.
Established in 2012 Representative: Akira
Maeda Employees: 147 Areas of focus:
Infrastructure



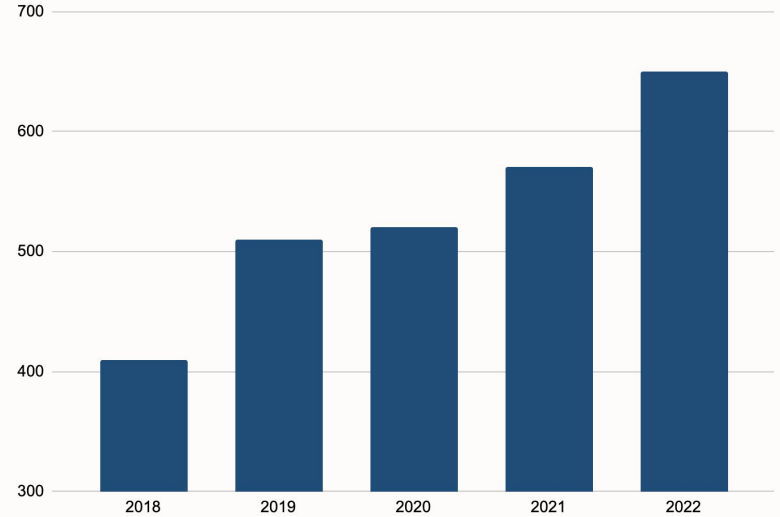
Cyber Fortress Co., Ltd.
Established in 2014 Representative: Takahiro
Nakai Employees: 37 Areas of focus:
Infrastructure

Group Overview

Group Net Sales



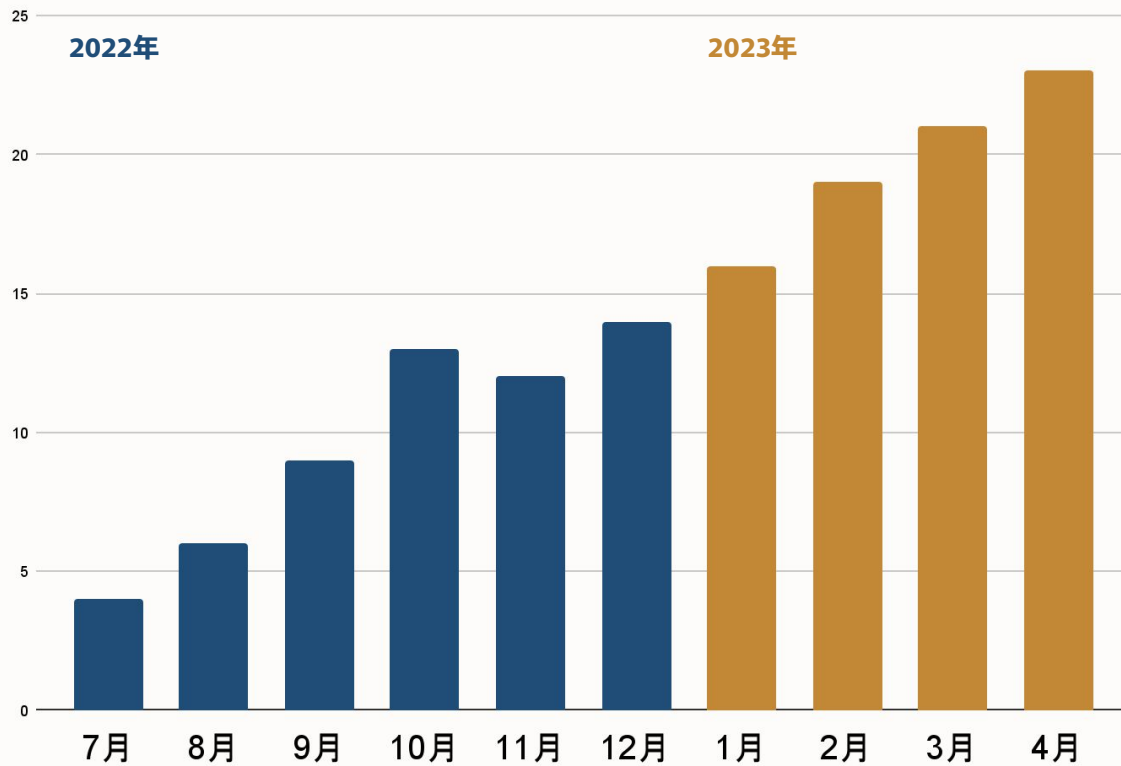
Number of employees



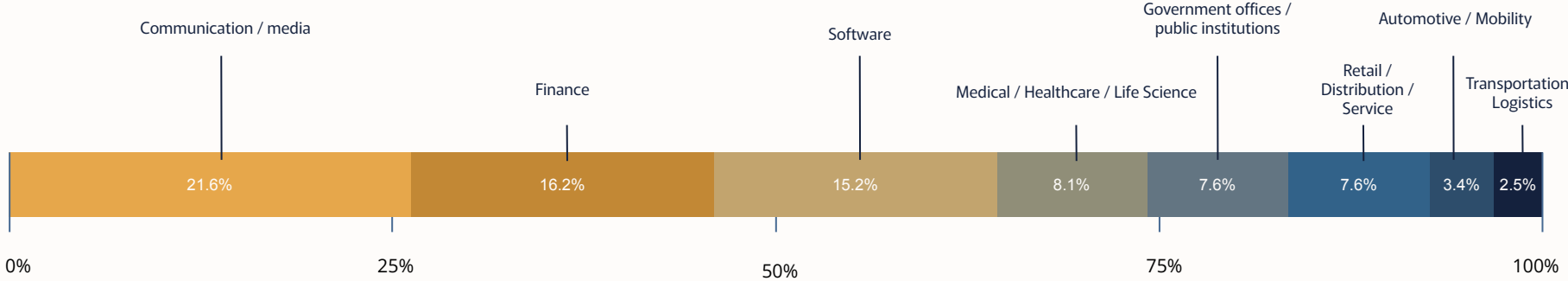
Trading performance



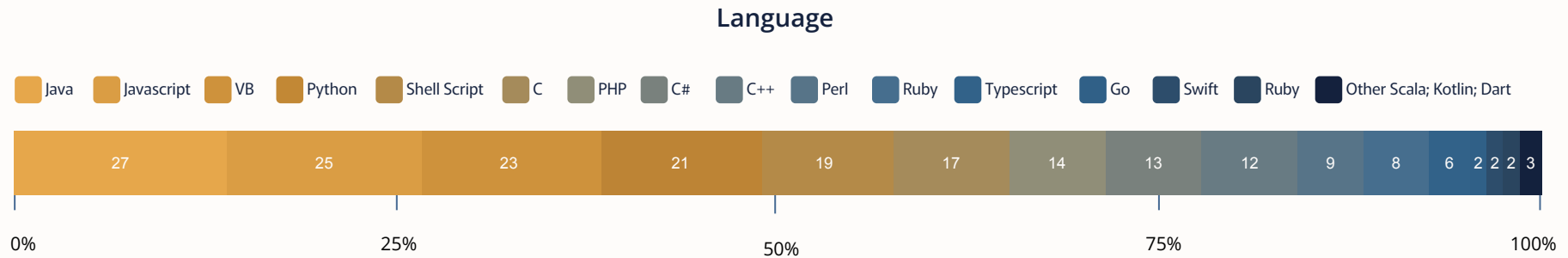
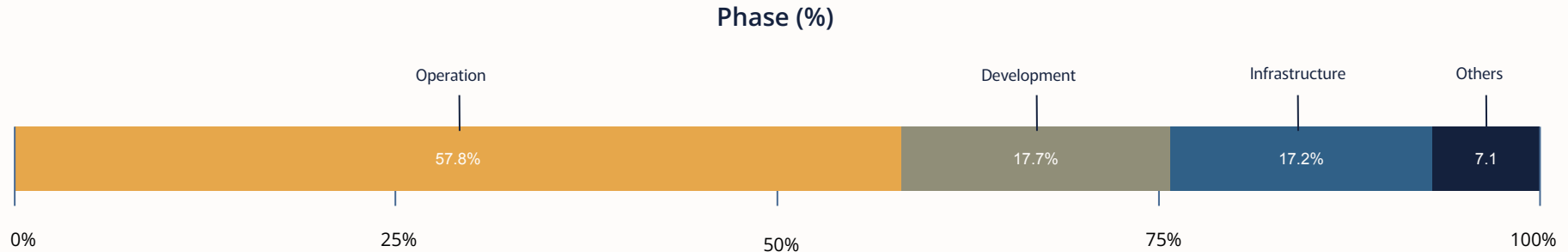
Number of ICONIC Engineers



Business areas



Number of engineers by phase / language



Past projects



Industry

Consumer goods

Area

Development ~ Operation

Contents

Consulting system development

Scale

15 people

Details

Drinking water maker's business system planning / development consulting / core system ground design / website / solution proposal / continuing support in consulting, maintenance and operation



Industry

Transportation / Logistics

Area

Development

Contents

Ticket system infrastructure infrastructure construction

Scale

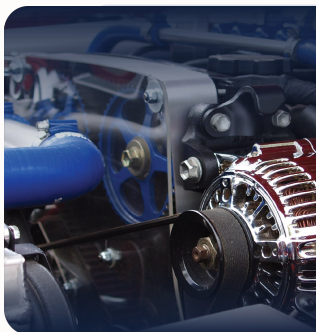
3 people

Details

Design and provide system redundancy through hot standby, creation of data synchronization environment from main system to secondary system, and switchover procedures to conventional



Industry	Government
Area	Development ~ Operation
Contents	System development and Operation
Scale	10 people
Details	24/365 system PMO of a certain government office, development, maintenance & operation, wide range of systems related to multiple prefectures, contributing to business expansion of contractors by improving customer satisfaction



Industry	Automobile
Area	Maintenance and operation
Contents	Operation and operation of general-purpose aircraft
Scale	10 people
Details	Production management (operation of host machine / large general-purpose machine) / sales management system for retailers AS400 IBM's I series operation / dispatch, but handled at the contract level.



Industry	Security
Area	Maintenance and operation
Contents	Monitoring service maintenance and operation
Scale	13 people
Details	Corresponding to operator and analyst work (security analysis) (24/365) · Operation to ensure accurate operation of monitoring service · Operation check of security equipment · Analysis work when maintenance and detection

Be ICONIC.

Thank you for your attention