# Iconic Data

**Company Profile** 



Strategic Data Consulting Firm



Here are some of the services Iconic Data is currently offering.

# Services

### **Integration Architecture**

We support system design, development, construction, and operation of client companies.

- IT Consulting
- Outsourcing

### **Data Consulting**

We help our client companies to realise data-driven management.

- Interviews on your situation and identification of issues
- Data scientist team
- Solution proposals and implementation

### Services

- IT consulting
- Outsourcing, etc.

### Scope of Support

- Planning
- Consulting
- Requirements definition
- Design and development
- Testing
- Operation and maintenance, etc.

### **Engineering Team**

- We are hiring due to numerous inquiries from our customers

#### Algotech

Software Development Division

#### Datatech

• Data department (data science, AI, machine learning)

#### Infratech

• Hardware and infrastructure division (cloud, servers, networks)

#### Responds to following types of requests from our customers:

- "We don't have anyone in our company who is familiar with AWS, so we need a resident consultant."
- "We want a company with solid technical capabilities to develop the system on our behalf."
- "We are short of manpower onsite. If there is an engineer whose skill set matches our needs, please introduce him to us."



#### Solution Case Study

#### Al and data science

• Data engineering using various types of data

(pre-processing, feature engineering, machine learning, etc.)

- GCP/BigQuery data infrastructure design and construction
- Aggregation and data analysis using SQL
- Data aggregation, editing and analysis using ExcelVBA (macros)
- SAS statistical analysis in new drug development and clinical trials

- Development of automated applications for model building, model evaluation execution and forecast execution
- Development of systems for optimising stock counts
- Deep learning and other machine learning algorithms

Quality control projects

- Al chatbot development testing
- Al-based Ruby on Rails system development

#### Solution Case Study

#### Consulting

- SAP implementation support
- Salesforce Service Cloud implementation support for a manufacturing company
- System development sales strategy project for a major telecommunications company
- Bank Testing support/transition promotion for the MX-isation of an overseas payment system
- Business DX project



#### Solution Case Study

#### Infrastructure

- On-premises to AWS migration project
- Migration design and construction support for AD renewal
- Maintenance and management of servers and networks, escalation, investigation of causes, recovery support, etc.
- Definition, design and construction of overall network requirements

#### Development

- Web exchange system development for banks in Java
- AR and VR contents development using Javascript and frameworks
- Development and maintenance of EC packages
- RPA development and maintenance using UiPath
- Server-side (web, API, batch) development of apps
- iOS app development using Objective-C and Swift
- Android app development using Kotlin
- Embedded software development using C, C++ languages etc.

# **Data Consulting**

#### Hearing your situation and identifying issues

After clarifying the business goals you want to achieve, we identify the true management issues.

#### Solution provision and implementation

Data incorporating cutting-edge Silicon Valley technology in real time Our team of scientists will propose and implement the best solution from among all options, free from Japanese preconceptions.

#### Responds to following types of requests from our customers:

- "We have organized a data team with an awareness of the importance of data utilization, but it is not working well, so we need your help."
- "I am interested in data-centric management, but I don't know how and what to do first.."
- "We are practicing data utilization, but are wondering if we can do something about the tedious data cleansing process.."



To create a wave of freedom that comes from eliminating redundant tasks.

# **These are our Iconic Values**

### Alliance

### Exceeding

### Humanity

We value alliance, unity. Being a one team, a fellowship, a company of people doing **together**. We value **exceeding** expectations and ourselves.

We build for humans, with the goal of freeing **humanity** from the mundane.

# Excellence of our people

We value the excellence of our people. Our exceptional **professionals** working in a diverse and inclusive environment.

### R&D

#### In-house developed system

We are promoting a SaaS project that aims not only to solve corporate management issues, but also to automate management and increase corporate value. We are conducting offshore development in Myanmar and training a development team for the next generation.

#### Data consulting for subsidiaries within the group

Providing consulting services to improve corporate culture and lead the company to success.

#### Examples of consulting services

- Al chatbot development for automation of labor and administrative operations
- Marketing research and market analysis support
- Web skill test production (for data engineers, analysts, and scientists)
- Development of employee performance management and career path support tools, etc.

### **Overseas Offices**



ICONIC DATA has offices **in the U.S., Singapore, Shanghai, Myanmar, and India,** and is constantly incorporating the latest information (cutting-edge technology, market trends, and overseas conditions) from around the world. We are not bound by the existing concepts of Japanese society, but pursue unlimited possibilities, and propose and realize the best solutions for our clients from a wide range of options.

We are piloting tomorrow's creativity through hybrid tech consultancy, and intelligence solutions.

# About us

— Corporate profile

Established	April 2021
Capital	20,000,000 yen
Business activities	<ul><li>Consulting Business</li><li>System Integration Business</li><li>IT Outsourcing Business</li></ul>
CEO	Takahiro Nakai
Sales	1st term: 133 million yen (8 months in operation) 2nd term: 290 million yen 3rd period: 470 million yen *Group annual sales: 4.69 billion yen
Employees	33 (As of February 2024) * Total number of employees in the group: 550
Address	3-1, Kyobashi 3-chome, Chuo-ku, Tokyo 104-0031 14F 3-1-1 Kyobashi, Chuo-ku, Tokyo Tokyo Square Garden
Website	www.iconic.inc

# **Group Overview**

#### Iconic Data Group

#### **Ecosphere Group**





ICONIC DATA JAPAN Co., Ltd. Established in 2021 Representative: Takahiro Nakai Employees: 33 Focus areas: Data

### AiGlow

AiGlow Co., Ltd. Established in 2017 Representative: Aki Chiba Employees: 57 Focus areas: IT support

#### Shukang Data Technology Shanghai Co., Ltd. Established in 2021

Representative: Liu Haiqi Focus areas: : Data



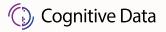
Ecosphere Established 2011 Representative: Takahiro Nakai Employees: 34 Focus areas: Cloud computing

eyesaac system technologies

Eyesaac Co., Ltd. Established: 2003 Representative: Hisashi Kaneko Employees: 62 Focus areas: Cloud



Observe Co., Ltd. Established in 2011 Representative: Takahiro Nakai Employees: 88 Focus areas: Infrastructure



Cognitive Data Co., Ltd. Established 2016 Representative: Kazuki Yamamoto Employees: 64 Focus areas: Data

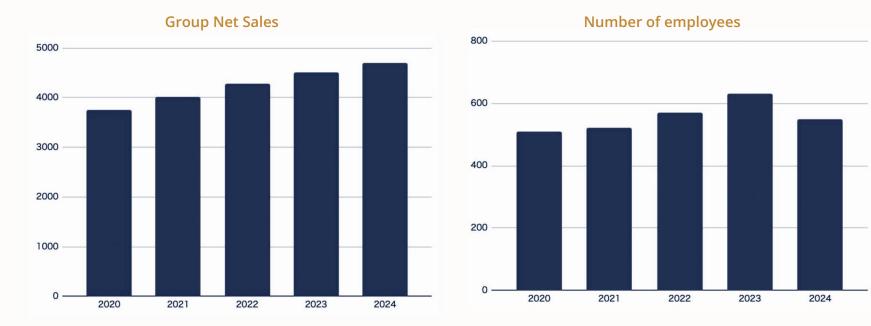


Yellow Tales Co., Ltd. Established in 2012 Representative: Hisashi Kaneko Employees: 55 Focus areas: Infrastructure



Cyber Fortress Co., Ltd. Established in 2014 Representative: Takahiro Nakai Employees: 29 Focus areas: Infrastructure

## **Group Overview**



### **Trading performance**

Deloitte. Rakuten ONTT AR HONDA ANA SASgent RICOH NEC

